

# CIRCADIA®

CIRCADIA® 2020

THE DIFFERENCE IS NIGHT AND DAY

## The Science of Circadian Rhythms

24-hour observable changes in behavior and physiology of the body and its systems influenced by our environment.

They are determined by the day and night cycles of the earth's rotation and are reflected in all cells of the body.

Currently we know that a minimum of 20% of the human genome is governed by Circadian Rhythms

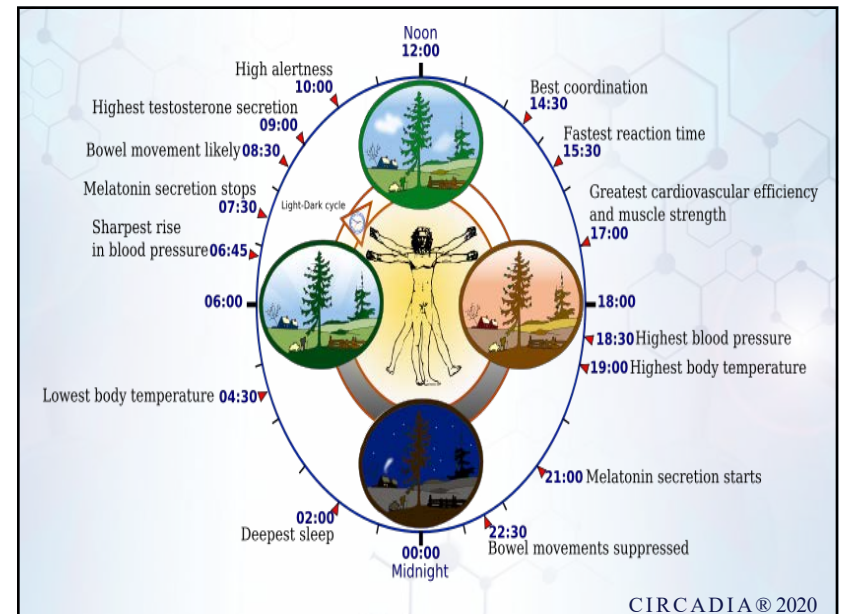
CIRCADIA® 2020



## Circadian Rhythms & The Skin

The human body is governed by the Circadian Clock Genes that regulate everything from digestion, body temperature, pH and your body's ability to protect and repair. The skin is the largest organ of the body and has direct exposure to UV radiation and environmental toxins, the skin has the ability to program its own circadian rhythms.

CIRCADIA® 2020



CIRCADIA® 2020

# Meet Circadia

For three generations, the Pugliese family has been committed to elevating the profession of esthetics



- Society of Cosmetic Chemists
- Awarded the Maison De Navarre Gold Medal
- American Academy of Dermatology
- Society of Investigative Dermatology
- Society of Bioengineers of the Skin
- American Chemical Society
- American Aestheticians Education Association

CIRCADIA® 2020

# Circadia Commitment

- Formulations free of
  - Parabens
  - Sodium lauryl sulfate
  - Synthetic Dyes
  - Synthetic Fragrance
  - Propylene Glycol
- Cruelty Free
- Made in USA
- No Online Sales
- No Direct to Consumer Sales



CIRCADIA® 2020

# Science & Nature in Perfect Rhythm

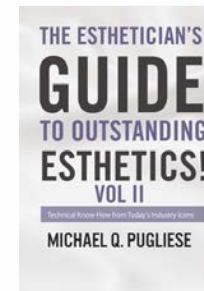
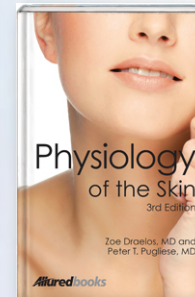
Pure Botanicals

Unique Stem Cell Technology

Innovative Peptide Technology

Second Generation Vitamins

# Passion for Education



CIRCADIA® 2020



**Award Winning Products**

CIRCADIA® 2020

## Powerful Partnerships

# CIRCADIA®      hydrafacial



Chrono-Peptide Booster  
for HydraFacial Kit (QTY 6)



Skin Energizing System  
with Chrono-Peptide  
Booster

CIRCADIA® 2020

## COMPENSATION

All Brand Ambassadors will be paid, as Independent Contractors, a flat fee of \$100 per hour of the event or training+ 1 hour for set up or breakdown  
(For example: If the event is scheduled from 10am – noon, you will be paid \$300.)

Circadia does not reimburse for mileage, expenses, or drive time to events.

All items you will need for the event or training will be shipped directly to the client’s location.

Payment will be sent via check with in 2 weeks of hour submission

CIRCADIA® 2020

## Circadia Ambassador Landing Site

<https://www.circadia.com/ambassador/>

Submit Hours

\* Required

1. Circadia Ambassador (First, Last) \*

2. Ambassador Email Address \*

Request for Education

\* Required

1. Circadia Ambassador (First, Last) \*

2. Spa Name \*

Ambassador Referral

\* Required

1. Spa Name \*

2. Spa Direct Contact (Last, First) \*

CIRCADIA® 2020

## Referral Program

A **finder's fee** or **referral fee** is a commission paid to the person or entity that facilitated a deal by linking up a potential customer with an opportunity.

Brand Ambassadors will receive a one-time finder's fee on opening orders above \$2,000

10% on \$2,000 to \$3,000 opening orders  
15% on \$3,000+

Example at 10%: Opening order is \$2,500 = Finder's Fee of \$250  
Example at 15%: Opening order is \$3,500 = Finder's Fee of \$525

CIRCADIA® 2020

## Referral Program

- Referral must be a new lead and not currently working with Circadia
- Opening order must be above \$2,000
- Finders fee will be paid by the 15<sup>th</sup> of the following month
- Referral must be entered into the microsite
  - <https://www.circadia.com/ambassador/>

CIRCADIA® 2020

## Ambassador Certification

<https://education.circadia.com/courses/ambassador>

Once Ambassador has completed the Theory Portion, they will have a zoom call with Director of Education. Ambassador will let Director of Education know if they feel comfortable with the information or if additional education is needed. (ex. 1:1 webinar, additional quiz etc.)

Once ambassador is comfortable and confident with the information, they will present 5-10 products including brand overview to Director of Education.

Ambassador will send a hands-on demonstration video utilizing the Circadia products.

CIRCADIA® 2020

## What's Next

- Director of Education will be sending an official welcome packet via email:
  - Ambassador Contract (to be signed)
  - W9 (to be signed)
  - Ambassador Education Outline
    - Education login Credentials
  - Ambassador Resources
  - Copy of Aesthetic License (picture is fine)

Please fill out the form to receive your Circadia Tech Manual & Sample Pack

<https://rebrand.ly/8kml6l>

CIRCADIA® 2020