

HYDRAFACIAL™ CHRONO-PEPTIDE & PROTEC PLUS BOOSTER SERUMS DELIVERED BY HYDRAFACIAL AND POWERED BY CIRCADIA®

Frequently Asked Questions

When will HydraFacial Chrono-Peptide Booster and HydraFacial ProTec Plus Booster launch and be ready to ship?

Life Time Fitness: October 1st, 2018

Non-Medical and Corporate Accounts: October 15th, 2018

What is the partnership with Circadia about?

HydraFacial™ uses patented technology to cleanse, extract, and hydrate. Circadia® incorporates a unique concept in skin health of optimizing Circadian Rhythms, protecting during the day and repairing at night. This powerful combination delivers the ultimate in skin transformation.

What is the in-office HydraFacial Chrono-Peptide Booster?

The Chrono-Peptide Booster is a powerful serum designed to rebuild, recharge and repair the skin by rebuilding the dermal matrix resulting in a reduction in the appearance of fine lines and wrinkles.

Key Benefits:

- Energizes dull/tired skin
- Reduces the appearance of fine lines and wrinkles
- Rebuilds the skin from the inside out

What is the in-office HydraFacial ProTec Plus Booster (6-Pack)?

The ProTec Plus Booster delivers the ultimate in hydration, protection and instant plumping of fine lines and wrinkles. This super serum also delivers 6 different forms of hyaluronic acid and natural botanicals that increase moisture by 30% within 2 hours.

Key Benefits:

- Hydrates and plumps fine lines and wrinkles
- Provides protection against internal and external free radical damage
- Reduces visible signs of redness

What is the Vital Defense System with ProTec Plus Booster and the Skin Energizing System with Chrono-Peptide Booster?

Both systems will take your treatment results to the next level. This specialty collection will optimize your skin's Circadian Rhythms and deliver a complex of innovative peptides, pure botanicals and second generation vitamins.

The Vital Defense System with ProTec Plus Booster consists of:

- Micro-Exfoliating Honey Cleanser
- Blueberry & White Tea Hydrating Mist
- Recharge Serum
- Radiance Cream
- ProTec Plus Booster

The Skin Energizing System with Chrono-Peptide Booster consists of:

- Micro-Exfoliating Honey Cleanser
- Blueberry & White Tea Hydrating Mist
- Recharge Serum
- Radiance Cream
- Chrono-Peptide Booster

What are the costs of the products to the provider?

- HydraFacial Chrono-Peptide Booster (6-Pack): \$198
- ProTec Booster (6-pack): \$198
- Vital Defense System with ProTec Plus Booster: \$75
- Skin Energizing System with Chrono-Peptide Booster: \$75

What are the P/Ns for co-partnered products and marketing assets?

- P/N 70463 HydraFacial Chrono-Peptide Booster (6-Pack)
- P/N 70464 HydraFacial ProTec Plus Booster (6-Pack)
- P/N 70465 Vital Defense System with ProTec Plus Booster
- P/N 70466 Skin Energizing System with Chrono-Peptide Booster
- P/N 19799 Rack Brochure
- P/N 19800 Window Decal
- P/N 19801 Sales Aid Brochure
- P/N 19802 Leave Behind Card
- P/N 19803 Counter Card

What are the treatment costs?

- Suggested Treatment Price with Booster: \$225–\$275
- Suggested Treatment Price with Take Home Kit & Booster: \$300–\$350

What are the protocols?

- Click here for the HydraFacial Chrono-Peptide Booster protocol
- Click here for the HydraFacial ProTec Plus Booster protocol
- Training video is also available at: <https://youtu.be/4gII056zFEU>

What accounts can purchase the partnership products?

All products are available to all non-medical accounts and corporate accounts.

What is the key ingredient story of HydraFacial Chrono-Peptide Booster?

Chronocyclin Peptide: Anti-aging Chrono-peptide, optimizes skin cell's physiological activities of regeneration and stimulation of Vitamin D.

NeoDermyl: The "needle-free" collagen and elastin filler, pure source of bio-energy to recharge skin's beauty, boosts skin density and overall firmness.

Matrixyl Morphomics Peptide: Newest peptide in the Matrixyl family, clinically shown to reduce the appearance of expression lines.

Matrixyl Synthe'6 Peptide: Assists in stimulating dermal matrix proteins, clinically shown to decrease wrinkle depth between 31-100%.

What is the key ingredient story of HydraFacial ProTec Plus Booster?

Diffuporine Peptide: Increases skin hydration and presence of Aquaporin channels in the cell, recognized as an intrinsic cell hydrator.

Brightenyl: Delivers essential antioxidants, protects against inflammation, reactive oxygen species and reduces pigmentation.

AcquaCell: Increases hydration levels in the skin, diminishes fine lines and wrinkles.

Hyaluronic Acid: Multiple weight hyaluronic acid blend designed for maximizing hydration effect and key ingredient delivery.

How can we support our accounts?

Co-branded marketing materials:

- Rack Brochure
- Window Decal
- Sales Aid Brochure
- Leave Behind Card
- Counter Card
- FAQ
- E-Blast (Available in UltiPro and Salesforce)
- Product Samples
- Updated Price Sheet
- Training Video
- Talking Points Sheet

How do I submit leads for Circadia?

If you have an account that is interested in Circadia, please enter the lead information through the microsite: hydradfacial.com/circadia

As a reminder, for every lead closed by a HydraFacial rep they will receive \$250 in commission.

HAPPY SELLING!